



## Name Change for Agent Insight

Beginning in March, we're changing the name of our newsletter from *Agent Insight* to *Producer News*.

We'll implement the new name, along with a new design, across our four-state region (Idaho, Oregon, Utah and Washington).

Since many of you are appointed in multiple states, each Plan's name will appear at the top of its newsletter banner to distinguish it from the others.

We're making these changes to clarify communications, update the newsletter, and align it with the branding of our other communications and marketing pieces.

The newsletter's purpose is to keep you informed and be a resource that helps you with your business. *Producer News* will help us further that purpose.

Look for it in March!